

Timothy Cevallos

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Full Stack Web Developer

[GitHub](#) • [LinkedIn](#)

Technically minded professional with substantial experience in driving the development of web applications / responsive user interfaces.

Skilled in leading full-stack development efforts, optimizing backend infrastructure, and leveraging WordPress and WooCommerce for custom site functionality. Proven ability to enhance user engagement and satisfaction through mobile-first website updates and the seamless integration of multimedia features. Expertise in delivering high-performance and custom web solutions by utilizing modern technologies like Alpine JS, Tailwind CSS, PHP, and Laravel. Adept at streamlining project timelines, resolving performance issues, and aligning technical solutions with business objectives. Well-versed in driving operational improvements through full backend overhauls.

Areas of Expertise

Key Skills: Full Stack Web Development | UI/UX Design | WordPress Development | Dynamic Data Visualization | Project Management | Responsive Designs Creation | Custom Web Solution | Critical Thinking & Problem-Solving

Technical Proficiencies: PHP | JavaScript | HTML | CSS | React/Redux | Ruby | Alpine JS | Tailwind CSS | Tortoise (Version Control) | WordPress | Laravel | SEO | WooCommerce | Elementor | Zend | Gutenberg | Git

Key Achievements

- Increased mobile engagement and user satisfaction by delivering a mobile-first portal redesign.
- Streamlined multimedia functionality by successfully integrating a browser-based video editor.
- Enhanced user satisfaction and application efficiency by identifying and resolving key issues impacting performance.
- Improved overall user experience by increasing page load speed by 20-40 points by identifying and resolving performance issues.

Career Experience

Cevallos Systems, Remote
Freelancer

2018 – Present

Manage complete WordPress site development for startups, including integrations and custom feature implementation. Develop plugins and integrate custom code to address specific client requirements and enhance functionality. Utilize WooCommerce and Elementor for product design, management, and seamless user experiences.

- Improved performance metrics and user experience by leading full backend overhaul of a website.
- Boosted client visibility on Google and drove organic traffic growth by applying WordPress and SEO strategies.
- Boosted website performance by 40 points on desktop and 30 points in Lighthouse metrics, while maintaining all feature.

Nielsen, Fully Remote
Full Stack Web Developer

2022 – 2024

Utilized Alpine JS and Tailwind CSS to create dynamic, modern user interfaces that enhanced usability. Aligned development efforts with business objectives through close engagement with product owners to optimize project outcomes. Conducted thorough testing and debugging across multiple browsers and devices to ensure application reliability.

- Achieved seamless project execution by maintaining transparent communication on deadlines and project milestones.
- Led development of a block for rapid dynamic data visualization; reduced timeline from weeks to minutes for page implementation.
- Improved user experience by ensuring accurate search results through implementation of an improved search API endpoint that allowed us to better handle custom post types.
- Reduced workload for editors and designers and accelerated project timelines by enabling writers to produce pages within days through the automation of Google Sheets chart creation.

RCH Tech Solutions, Fully Remote
Full Stack Web Developer

2018 – 2023

Ensured precise documentation of changes using Tortoise version control for efficient project management and tracking. Spearheaded a full redesign of the Athleanonline user portal by utilizing CSS, PHP, and JavaScript to enhance user experience.

- Boosted site responsiveness and performance through the development of custom WordPress themes.
- Enhanced multimedia capabilities for users by creating pioneering browser-based video editor from the ground up using Laravel.
- Elevated user satisfaction by transforming non-mobile-responsive portal into a modern interface using advanced JavaScript.

Education & Credentials

Certificate in Full Stack Web Development, Flatiron School

- Completed self-paced coding bootcamp focused on Object-Oriented Programming, full-stack development, and problem-solving.